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# Creating a digital tip jar with PayPal



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Include a digital tip jar on your website, and your fans will be able to donate tips during your live performance, right from their smartphone. Include a link on social media during a live stream of your performance.

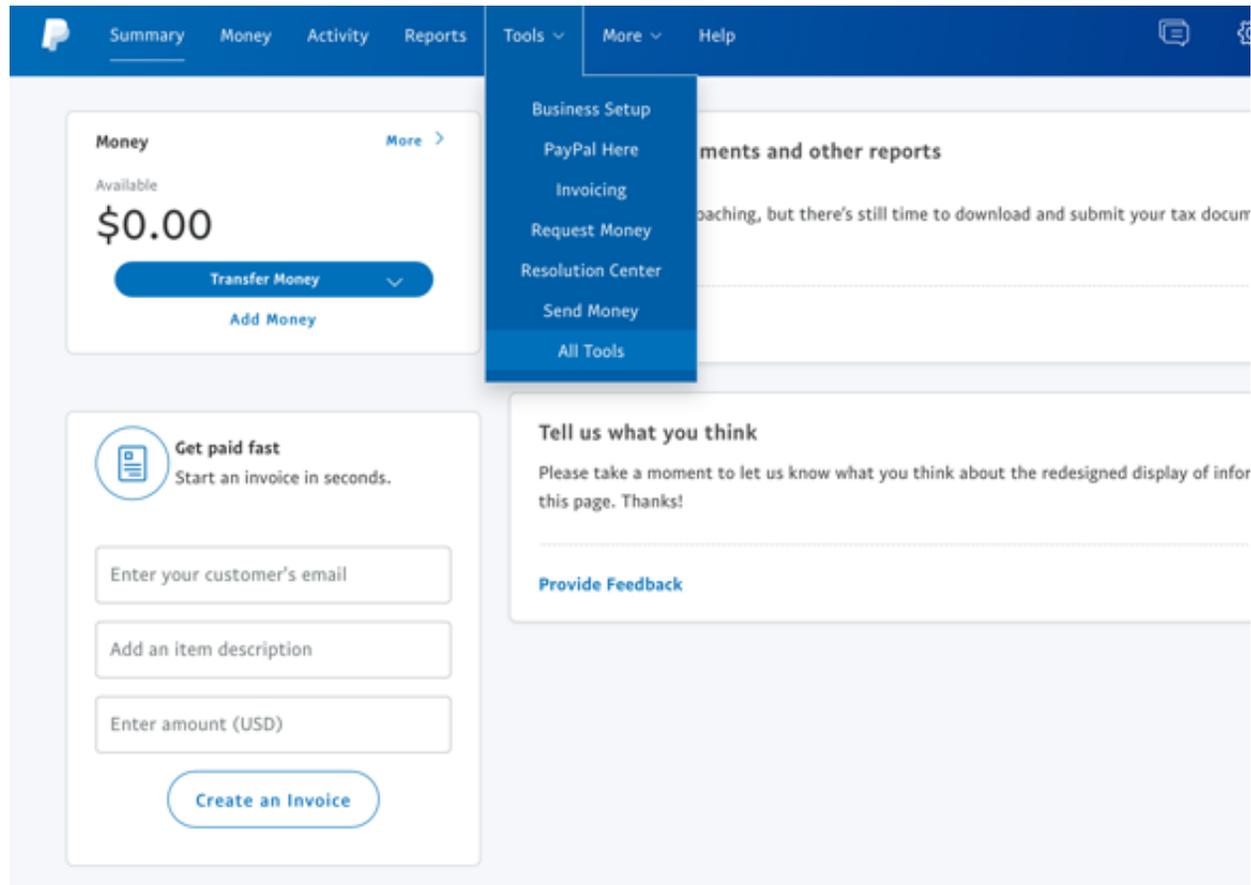
Tell your fans about your website, where they can find more of your music and your online tip jar. They can get on their smartphone, from wherever they are, and provide a tip to you via credit card.

The following pages contain instructions on how to setup a digital tip jar using PayPal. There are many different ways to setup a payment feature on PayPal, this particular example shows how to create a “Donate” button with your PayPal business account. Be sure to read PayPal’s terms and conditions for using their service.



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Login to your PayPal business account, on the “Tools” drop-down menu, select “All Tools”.





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On the “All Tools” page, go to “PayPal buttons” and select “Open”

A screenshot of the PayPal dashboard's 'All Tools' page. The top navigation bar includes 'Summary', 'Money', 'Activity', 'Reports', 'Tools', 'More', and 'Help'. A search bar is located below the navigation. The main content area is divided into two sections: 'Favorites' and 'Popular with PayPal merchants'. The 'Favorites' section contains three tool cards: 'Resolution Center', 'Business Setup', and 'Request'. The 'Popular with PayPal merchants' section contains three tool cards: 'PayPal buttons', 'Multi-order shipping', and 'Invoicing'. A large yellow arrow points to the 'PayPal buttons' card, which has a blue 'Open' button at the bottom.



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On the “PayPal buttons” page, select “Donate”

A screenshot of the PayPal buttons page. The page has a blue header with the PayPal logo and navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. Below the header, there are six cards arranged in a 2x3 grid. The top row contains 'Smart Buttons' (marked 'NEW FEATURES'), 'Sell on Social' (marked 'NEW FEATURES'), and 'Buy Now'. The bottom row contains 'Donate', 'Subscribe', and 'Automatic Billing'. A large yellow arrow points from the left towards the 'Donate' card. The 'Donate' card text reads: 'Accept donations and contributions on your site.'



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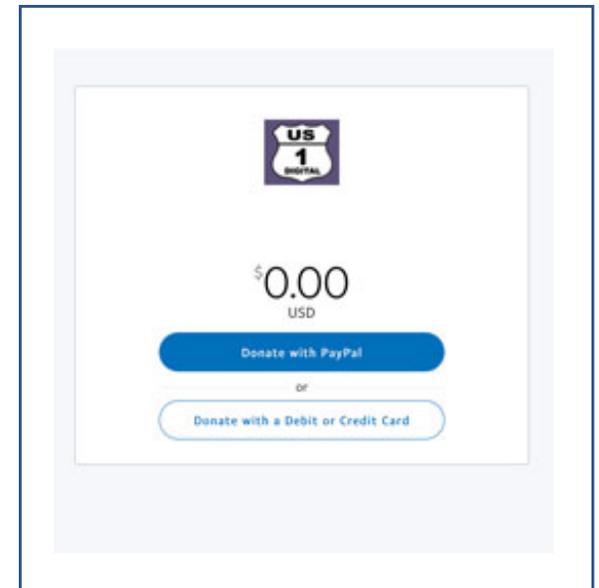
On the “Donate” page select the “Large” button type or you can upload your own image.  Click the “Continue button.”

The screenshot shows the PayPal 'Make your donation button' interface. At the top, there is a navigation bar with 'Summary', 'Money', 'Activity', 'Reports', 'Tools', 'More', and 'Help'. Below this is a progress indicator for 'Step 1 of 4 - Choose button style'. The main heading is 'Make your donation button' with a link for 'Make a new button'. The instruction 'Customize how your button looks on your site' is displayed. The form is divided into two columns. The left column contains: 'Country/Region' set to 'United States', 'Language' set to 'English', a radio button selected for 'Use PayPal button style' (with a yellow arrow pointing to it), a 'Button size' dropdown menu set to 'Large', a checked checkbox for 'Show accepted card logos', and an unselected radio button for 'Use your own button image'. The right column is titled 'Button Preview' and shows a yellow 'Donate' button with logos for Visa, Mastercard, and American Express. At the bottom of the form is a blue 'Continue' button.



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On this next page select you can upload your own logo or small picture. This is the picture that will appear on the final donate page that people will see when they enter the tip amount. Also select the “No” for specific programs. Click “Continue”.

A screenshot of a web interface titled "Make your donation button". The page has a blue header with navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. Below the header, there are navigation links for "< Back" and "Make a new button". The main content area is titled "Choose how to display your organization's name and logo". It includes a section "Use a logo you've already uploaded, or upload a new one." with two radio button options: "Use this logo" (selected) and "Use another logo". Below this is a preview of the selected logo, which is the US 1 Digital logo. There are two text input fields: "Organization name" with the value "US1 Digital (ExcelStrategy LLC)" and "Your purpose (optional)". Below these is a section "Let your donors choose specific programs for their donations?" with two radio button options: "No" (selected) and "Yes, list programs". A note at the bottom states: "Note: This button is intended for fundraising. If you are not raising money for a cause, please choose another option." A blue "Continue" button is at the bottom of the form. Two yellow arrows point from the left towards the "Use this logo" option and the "No" option.

The donate page, when completed, will look similar to the above picture.



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On this next page select “Any Amount” and “No” for recurring donations. Click “Continue”.

A screenshot of the PayPal dashboard showing the 'Make your donation button' form. The form is titled 'Set donation amounts' and includes a progress bar at the top indicating 'Step 3 of 4'. The form has a blue header with navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. The main content area is white with a blue border. It features a dropdown menu for 'Currency you'll receive donations in' set to 'USD'. Below this are three radio button options for 'Amount donors can give': 'Any amount' (selected), 'An exact amount', and 'Set 3 amount options, plus any amount'. There are also two radio button options for 'Let donors make monthly recurring donations?': 'No' (selected) and 'Yes'. A blue 'Continue' button is at the bottom. Two yellow arrows point to the 'Any amount' and 'No' options.



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On this next page select “Finish and Get Code”.

Step 4 of 4 Adjust optional settings

[< Back](#) Make your donation button [Make a new button](#)

Optional Settings

- Get info from donors
- Route donors back to your site
- Set account identifier
- Add extra HTML button variables (advanced)

[Finish and Get Code](#)





On this next page you will be given the HTML code to embed your Donate button on your website. Click on “Shareable URL” to get a link that you can include in social media posts or on live-streaming.

Summary Money Activity Reports Tools More Help

### Add button to your site, get shareable URL and QR code

[Button HTML](#) [Shareable URL](#) [QR Code](#)

- 1 Copy the entire code below.

```
<form action="https://www.paypal.com/cgi-bin/webscr" method="post" target="_top">
<input type="hidden" name="cmd" value="_s-xclick" />
<input type="hidden" name="hosted_button_id" value="JNNQPLLL3HL3Y" />
<input type="image"
src="https://www.paypalobjects.com/en_US/i/btn/btn_donateCC_LG.gif"
border="0" name="submit" title="PayPal - The safer, easier way to pay online!"
alt="Donate with PayPal button" />

</form>
```

[Copy to clipboard](#)
- 2 In your HTML editor, access the HTML code for the page where you want the button to appear.
- 3 Paste the code from the clipboard into the HTML page code so that the button appears where you want it.



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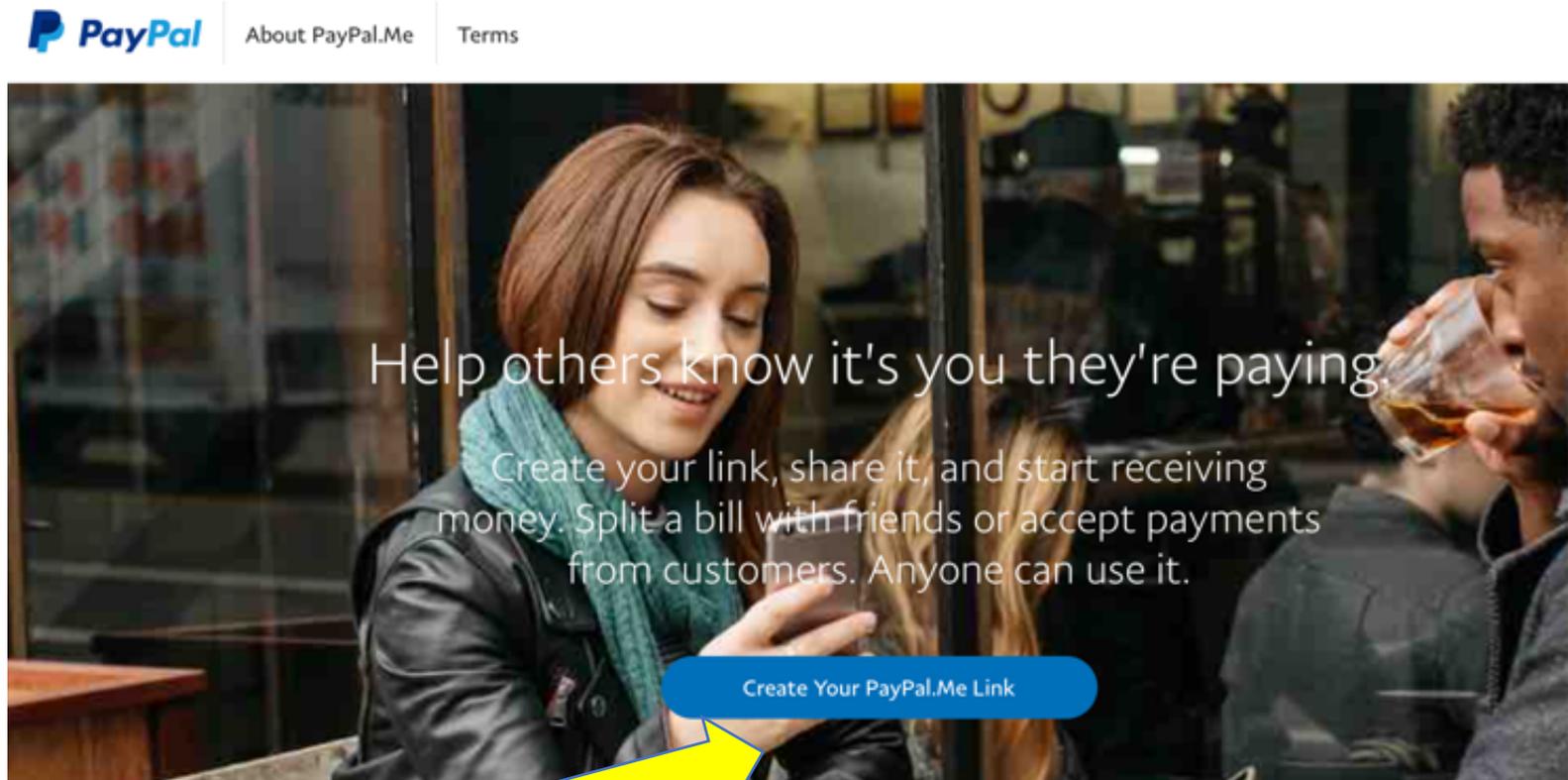
After clicking on “Shareable URL” you are given the link to include in social media posts or on live-streaming. Be sure to copy this link, to refer to later. Copy this link to your clipboard. If you want a short, user-friendly link to use, go on to the next step in the instructions.

A screenshot of the PayPal website's 'Shareable URL' page. The page has a blue header with navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. The main content area is titled 'Add button to your site, get shareable URL and QR code'. Below the title are three tabs: 'Button HTML', 'Shareable URL' (which is selected and underlined), and 'QR Code'. A text box explains: 'Clicking this link is like clicking your donate button. Share it on social media, blogs, emails and more.' Below this is a text input field containing the URL: `https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=HLPKFP97KJJGY&source=url`. A 'Copy to clipboard' button is located below the text field. Two yellow arrows are overlaid on the image: one points from the left towards the URL text, and the other points from the right towards the 'Copy to clipboard' button.



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Stay logged into your PayPal account - and in another window, go to another website [www.paypal.me](http://www.paypal.me) to create your short link for your Donate button. Click on the “Create Your PayPal.me Link” button





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Click on “Get Started”

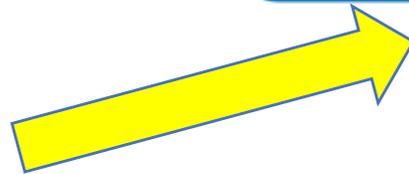
← Back



Create a PayPal.Me  
profile and share your  
link

Friends, family, or customers can follow the  
link, enter any amount and that's it. The  
money's usually in your PayPal account in  
seconds.

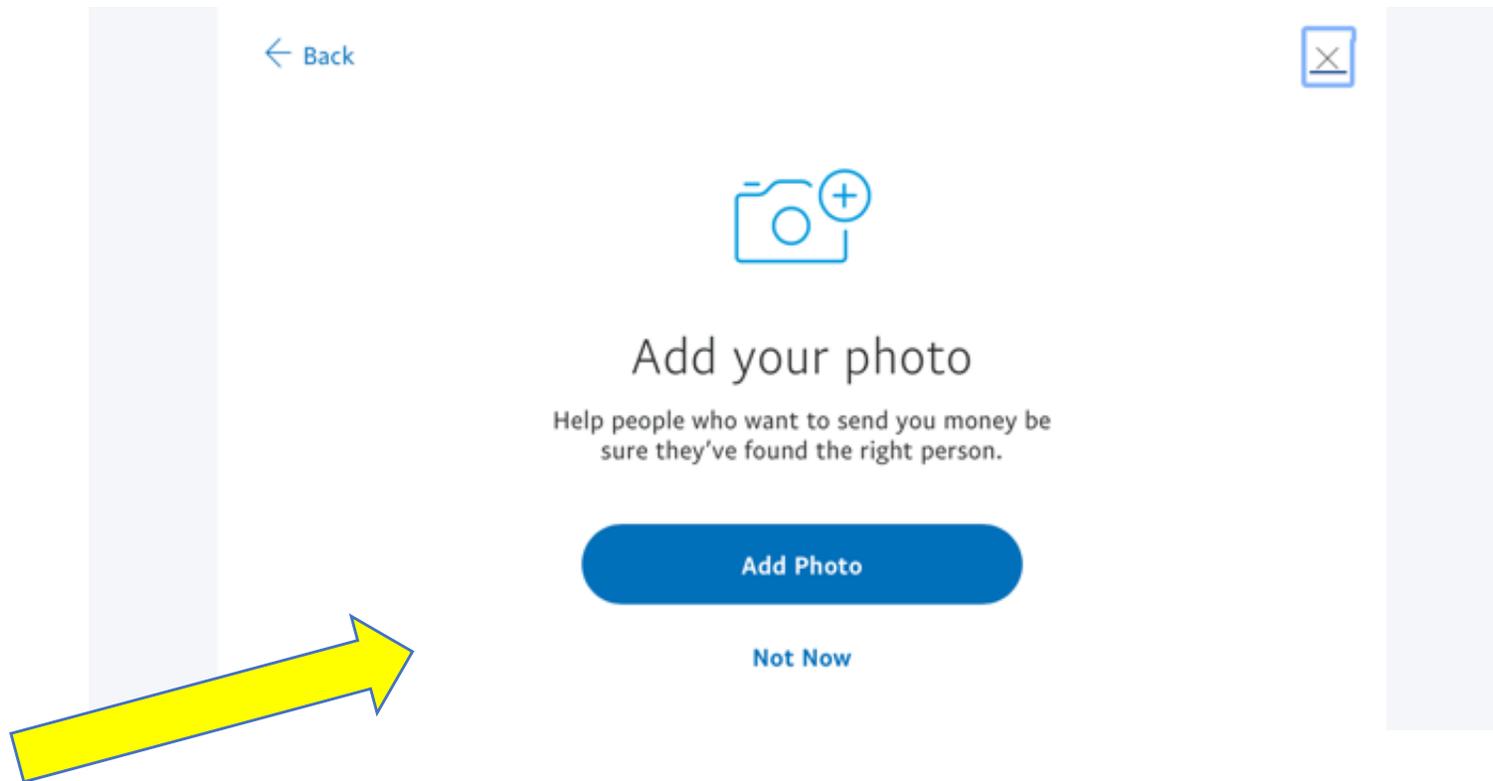
Get Started





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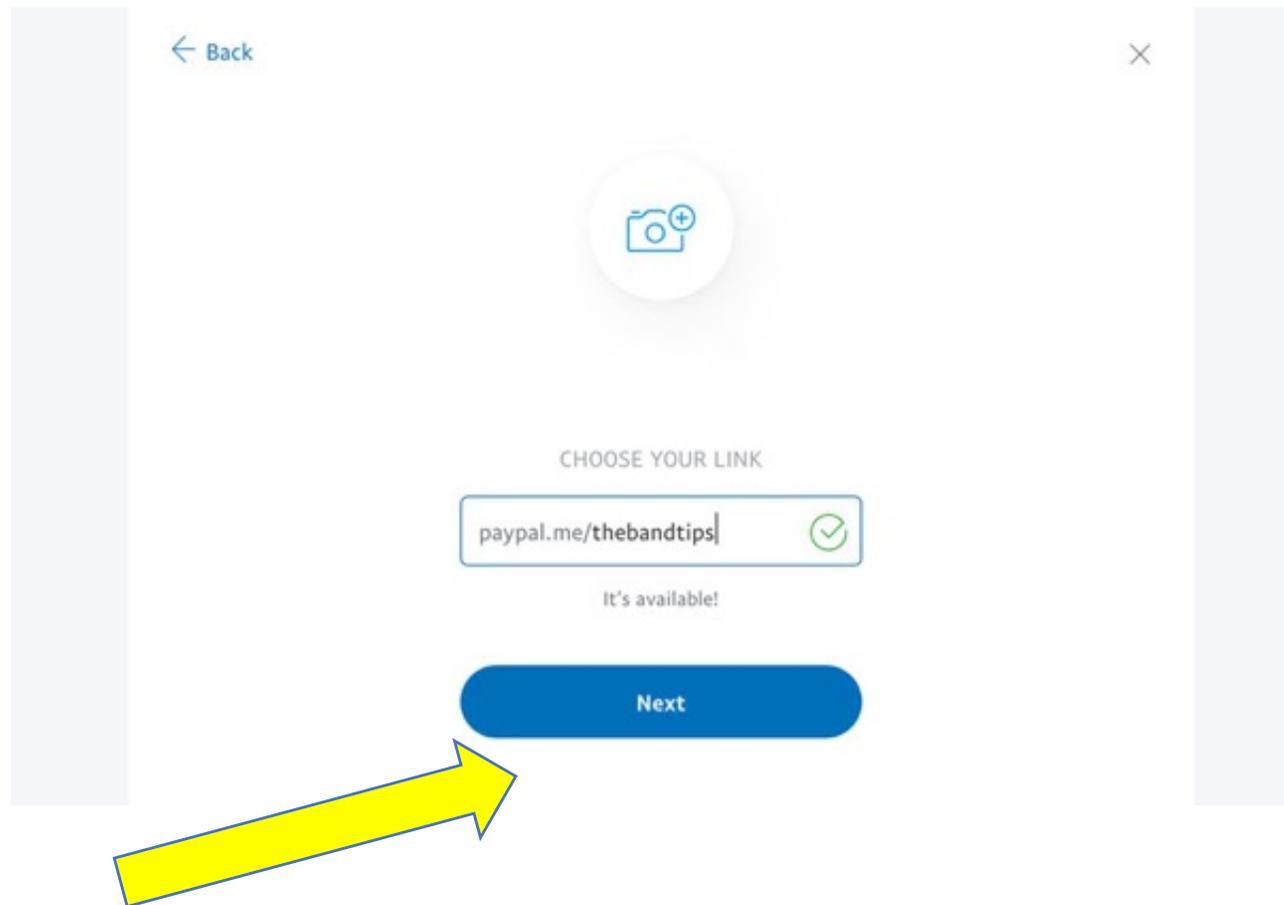
Add your photo or logo – or click on “not Now”.





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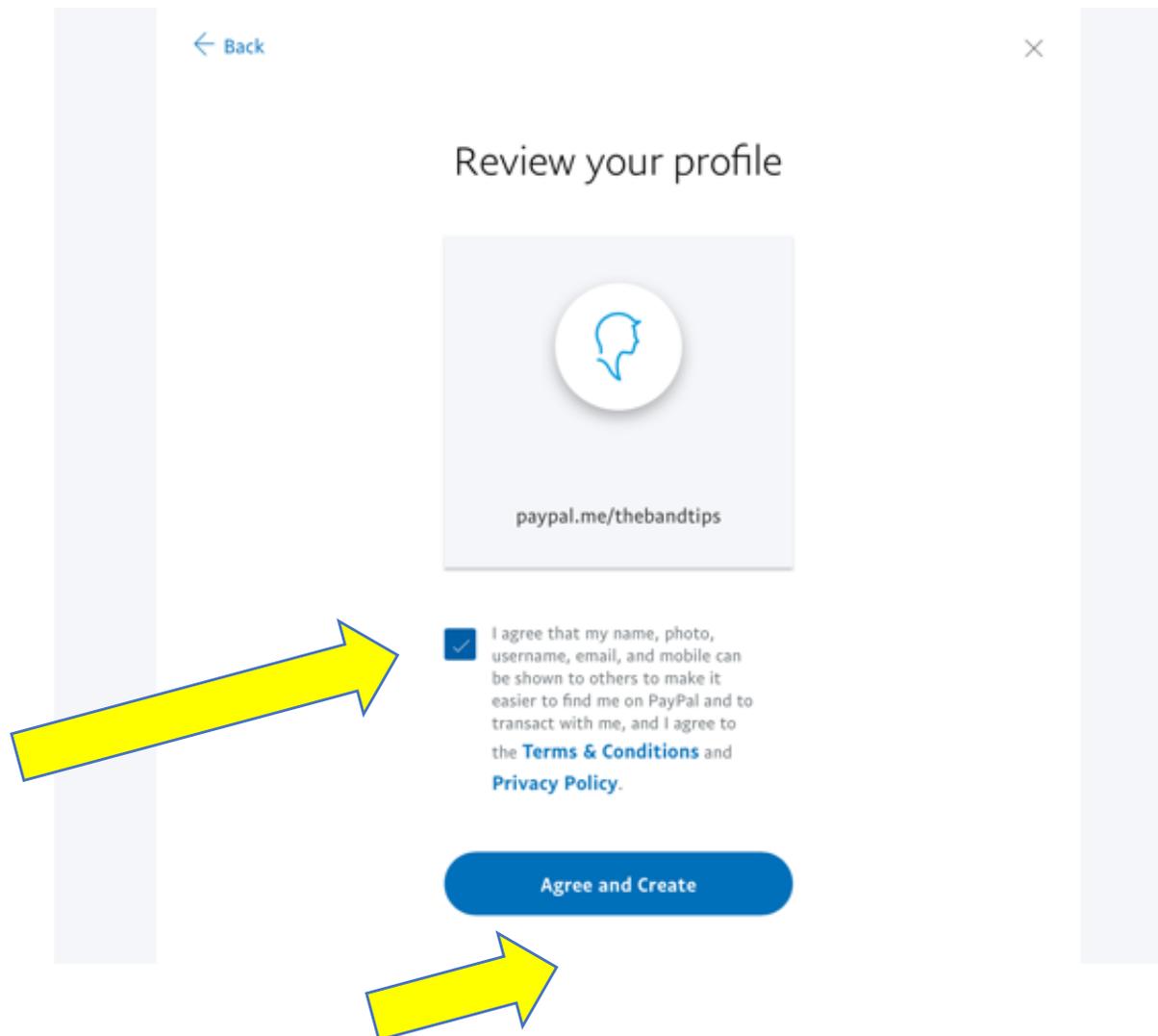
Type in the name you want to use in your short link, like your name, or *yournametips*. Click on “Next”.





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Review the Terms & Conditions, click the checkbox. Click on the “Agree and Create” button.





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Here is the final page you will see – this picture is the confirmation of the short link we created for US1 Digital.

