



www.us1.digital

Creating a digital tip jar with PayPal



www.us1.digital

Include a digital tip jar on your website, and your fans will be able to donate tips during your live performance, right from their smartphone. Include a link on social media during a live stream of your performance.

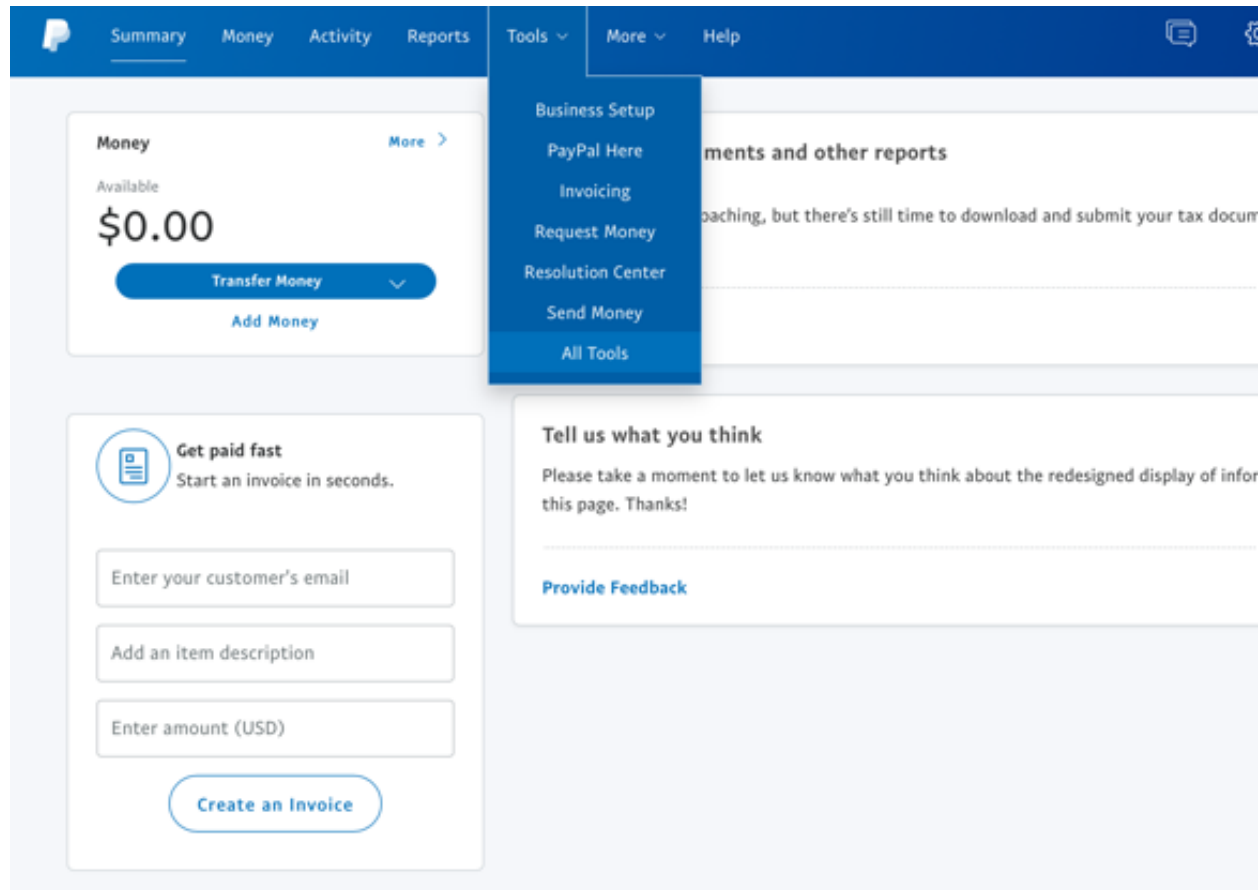
Tell your fans about your website, where they can find more of your music and your online tip jar. They can get on their smartphone, from wherever they are, and provide a tip to you via credit card.

The following pages contain instructions on how to setup a digital tip jar using PayPal. There are many different ways to setup a payment feature on PayPal, this particular example shows how to create a “Donate” button with your PayPal business account. Be sure to read PayPal’s terms and conditions for using their service.



www.us1.digital

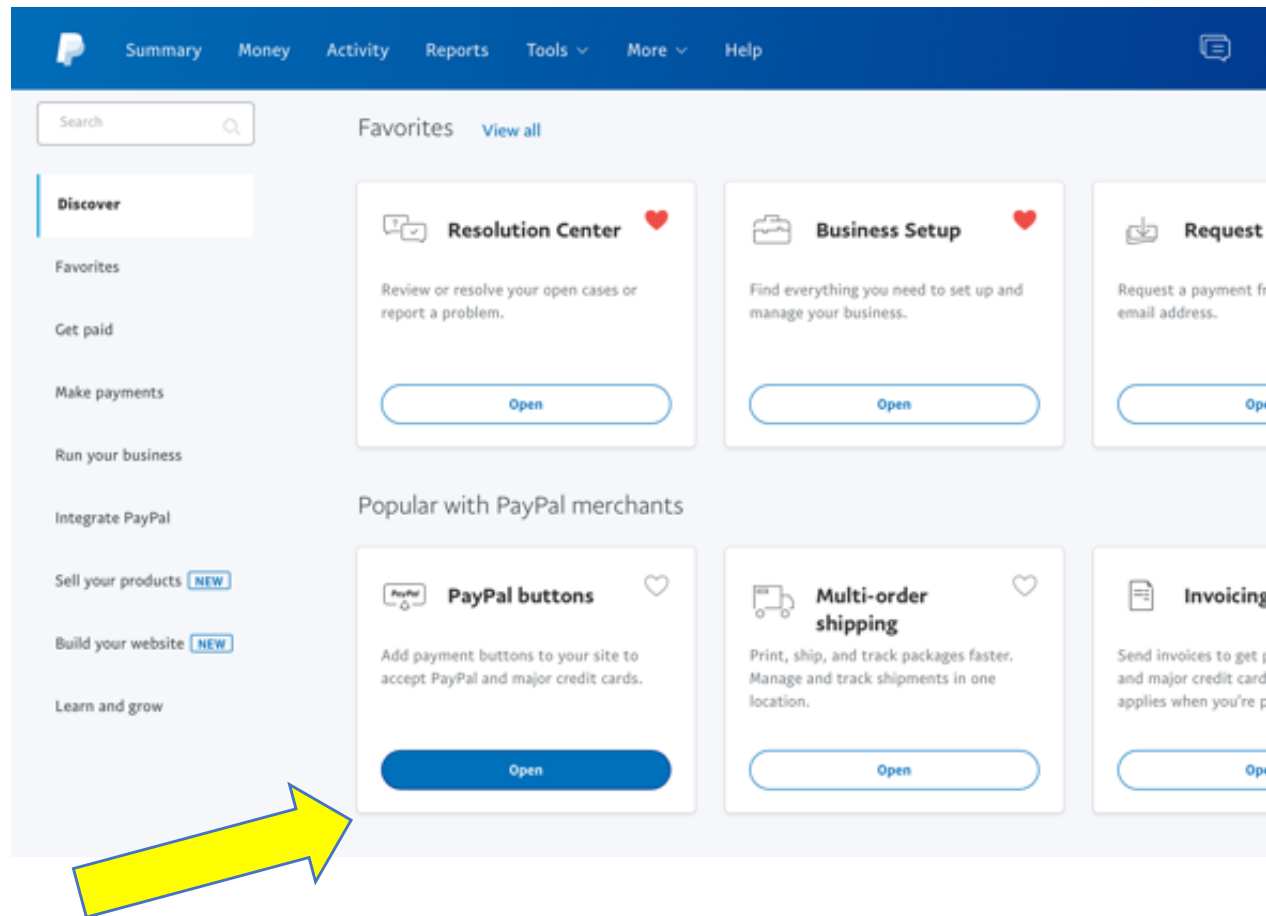
Login to your PayPal business account, on the “Tools” drop-down menu, select “All Tools”.





www.us1.digital

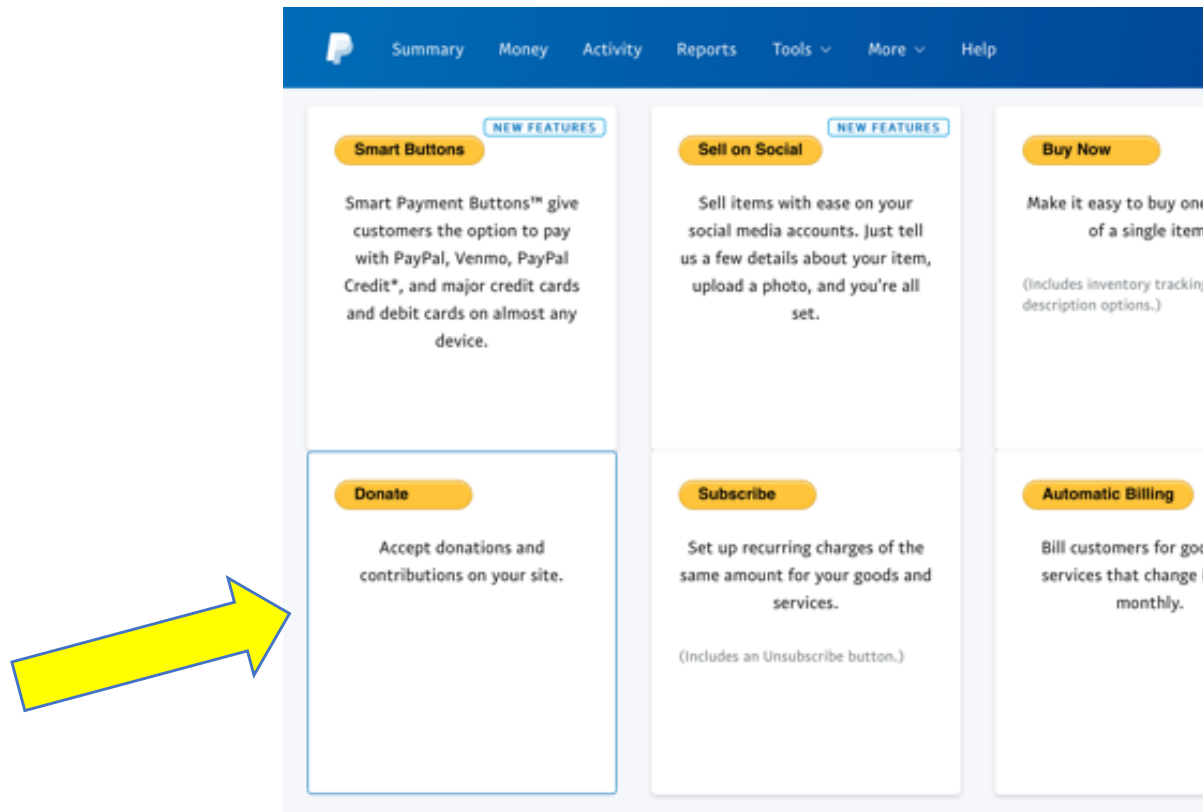
On the “All Tools” page, go to “PayPal buttons” and select “Open”





www.us1.digital

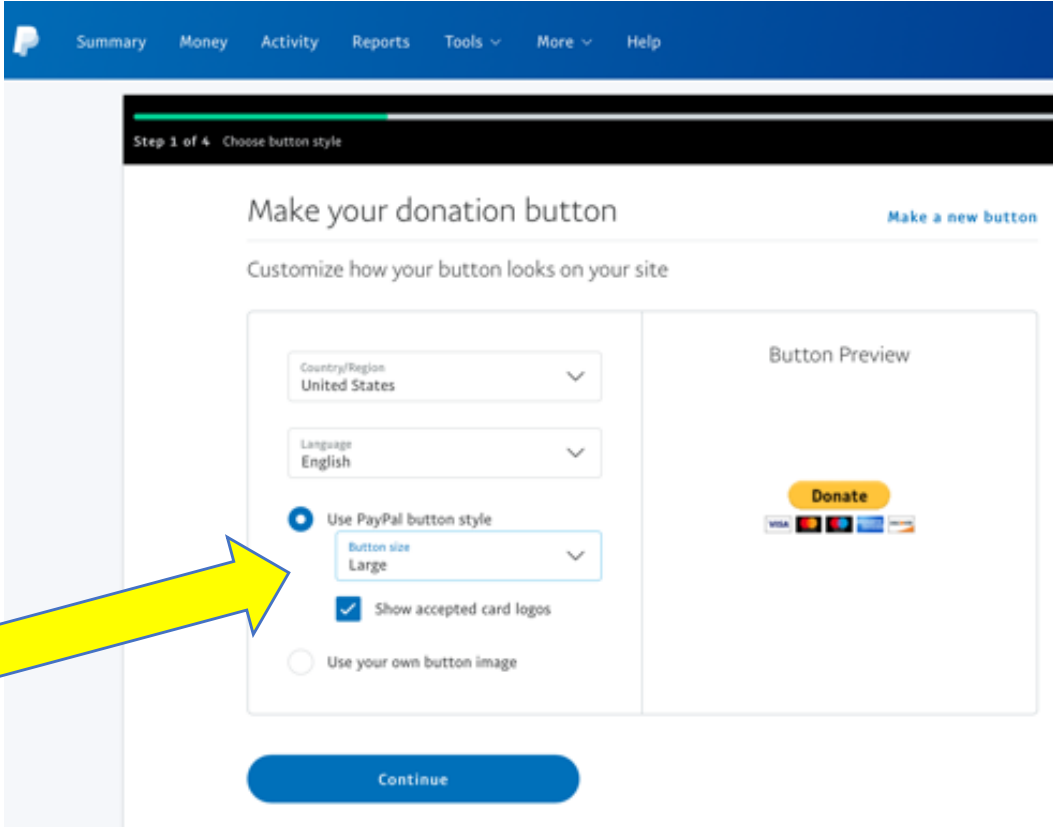
On the “PayPal buttons” page, select “Donate”





www.us1.digital

On the “Donate” page select the “Large” button type or you can upload your own image.  Click the “Continue button.”

A screenshot of the PayPal 'Make your donation button' page. The page has a blue header with the PayPal logo and navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. Below the header is a progress bar indicating 'Step 1 of 4: Choose button style'. The main heading is 'Make your donation button' with a link 'Make a new button'. The subheading is 'Customize how your button looks on your site'. The form is divided into two columns. The left column contains settings: 'Country/Region' set to 'United States', 'Language' set to 'English', a radio button selected for 'Use PayPal button style' (with a sub-menu for 'Button size' set to 'Large'), a checked checkbox for 'Show accepted card logos', and an unselected radio button for 'Use your own button image'. A large yellow arrow points to the 'Use PayPal button style' radio button. The right column is titled 'Button Preview' and shows a yellow 'Donate' button with logos for Visa, Mastercard, American Express, and Discover. At the bottom of the form is a blue 'Continue' button.



www.us1.digital

On this next page select you can upload your own logo or small picture. This is the picture that will appear on the final donate page that people will see when they enter the tip amount. Also select the “No” for specific programs. Click “Continue”.


Summary Money Activity Reports Tools More Help

< Back Make your donation button Make a new button

Choose how to display your organization's name and logo

Use a logo you've already uploaded, or upload a new one.

☒ Use this logo



☐ Use another logo

Organization name
US1 Digital (ExcelStrategy LLC)

Your purpose (optional)

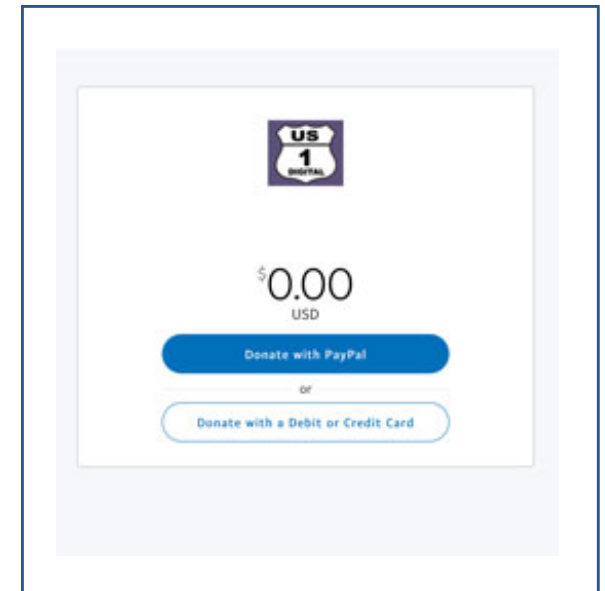
Let your donors choose specific programs for their donations? [?](#)

☒ No

☐ Yes, list programs

Note: This button is intended for fundraising. If you are not raising money for a cause, please choose another option.

Continue



The donate page, when completed, will look similar to the above picture.



www.us1.digital

On this next page select “Any Amount” and “No” for recurring donations. Click “Continue”.

A screenshot of the 'Make your donation button' form in the PayPal dashboard. The form is titled 'Make your donation button' and has a 'Back' link on the left and a 'Make a new button' link on the right. The main heading is 'Set donation amounts'. Below this, there is a dropdown menu for 'Currency you'll receive donations in' set to 'USD'. The next section is 'Amount donors can give' with three radio button options: 'Any amount' (selected), 'An exact amount', and 'Set 3 amount options, plus any amount'. The final section is 'Let donors make monthly recurring donations?' with two radio button options: 'No' (selected) and 'Yes'. A blue 'Continue' button is at the bottom. Two large yellow arrows point to the 'Any amount' and 'No' options respectively. The top navigation bar includes links for Summary, Money, Activity, Reports, Tools, More, and Help. A progress bar at the top indicates 'Step 3 of 4 Set donation amounts'.



www.us1.digital

On this next page select “Finish and Get Code”.

Step 4 of 4 Adjust optional settings

[< Back](#) Make your donation button [Make a new button](#)

Optional Settings

Get info from donors	▼
Route donors back to your site	▼
Set account identifier	▼
Add extra HTML button variables (advanced)	▼

[Finish and Get Code](#)





On this next page you will be given the HTML code to embed your Donate button on your website. Click on “Shareable URL” to get a link that you can include in social media posts or on live-streaming.

A screenshot of the PayPal 'Add button to your site' page. The page has a blue header with navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. The main content area is white and titled 'Add button to your site, get shareable URL and QR code'. Below the title are three tabs: 'Button HTML', 'Shareable URL', and 'QR Code'. The 'Button HTML' tab is selected and highlighted with a yellow circle. A large yellow arrow points from the left towards the HTML code block. The code block contains the following HTML code:

```
<form action="https://www.paypal.com/cgi-bin/webscr" method="post" target="_top">
<input type="hidden" name="cmd" value="_s-xclick" />
<input type="hidden" name="hosted_button_id" value="JNNQPLLLL3HL3Y" />
<input type="image" src="https://www.paypalobjects.com/en_US/i/btn/btn_donateCC_LG.gif" border="0" name="submit" title="PayPal - The safer, easier way to pay online!" alt="Donate with PayPal button" />

</form>
```

Below the code block is a 'Copy to clipboard' button. Below the code block are three numbered steps: 1. Copy the entire code below. 2. In your HTML editor, access the HTML code for the page where you want the button to appear. 3. Paste the code from the clipboard into the HTML page code so that the button appears where you want it.



www.us1.digital

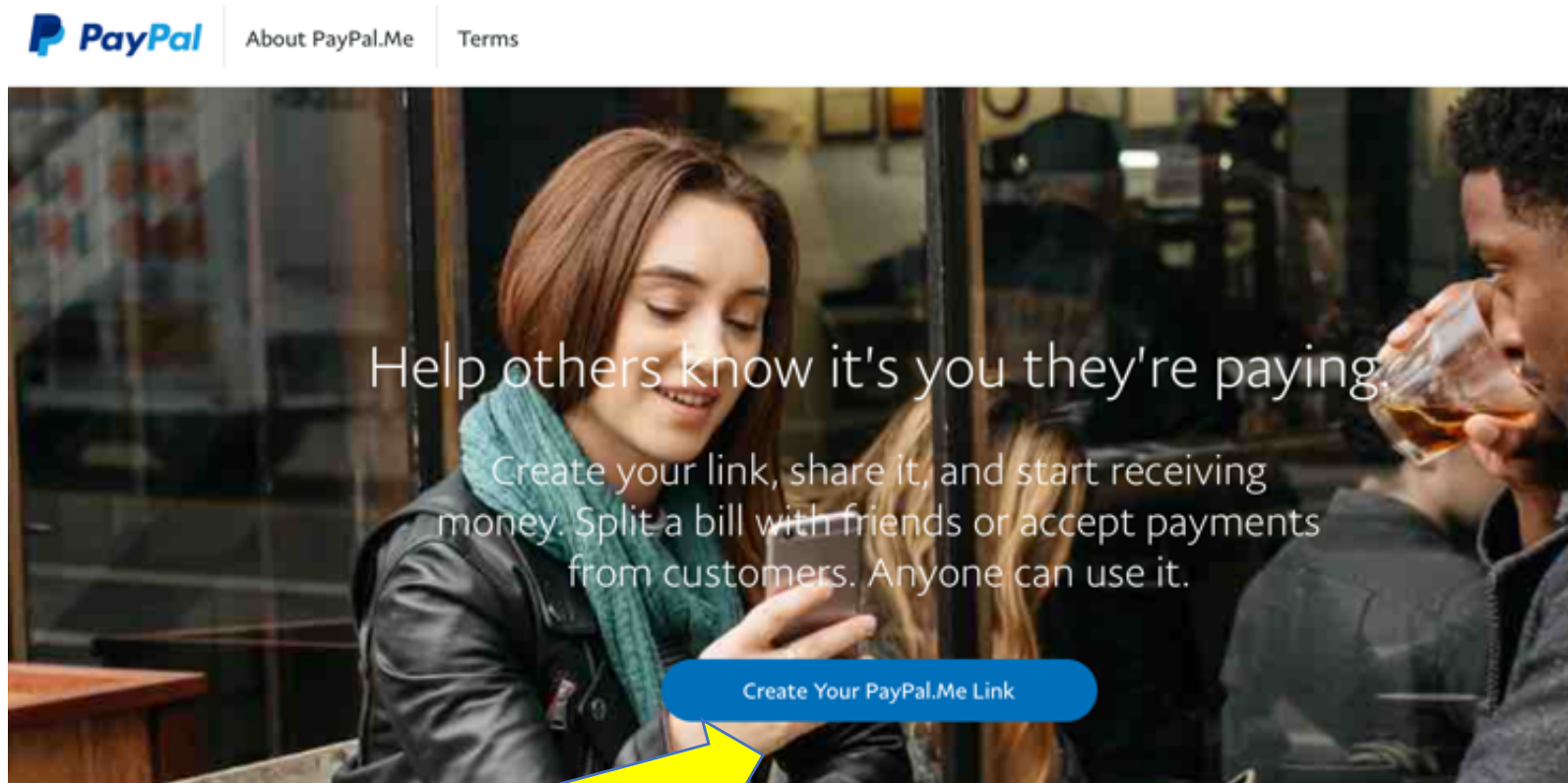
After clicking on “Shareable URL” you are given the link to include in social media posts or on live-streaming. Be sure to copy this link, to refer to later. Copy this link to your clipboard. If you want a short, user-friendly link to use, go on to the next step in the instructions.

A screenshot of the PayPal website's 'Shareable URL' page. The page has a blue header with the PayPal logo and navigation links: Summary, Money, Activity, Reports, Tools, More, and Help. The main content area is white and features the heading 'Add button to your site, get shareable URL and QR code'. Below this heading are three tabs: 'Button HTML', 'Shareable URL' (which is selected and underlined in blue), and 'QR Code'. Under the 'Shareable URL' tab, there is a text box containing the URL: `https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=HLPKFP97KJJGY&source=url`. Below the text box is a blue button with a clipboard icon and the text 'Copy to clipboard'. A large yellow arrow points from the left towards the URL text box, and another large yellow arrow points from the right towards the 'Copy to clipboard' button.



www.us1.digital

Stay logged into your PayPal account - and in another window, go to another website www.paypal.me to create your short link for your Donate button. Click on the “Create Your PayPal.me Link” button





www.us1.digital

Click on “Get Started”

[← Back](#)



Create a PayPal.Me
profile and share your
link

Friends, family, or customers can follow the
link, enter any amount and that's it. The
money's usually in your PayPal account in
seconds.

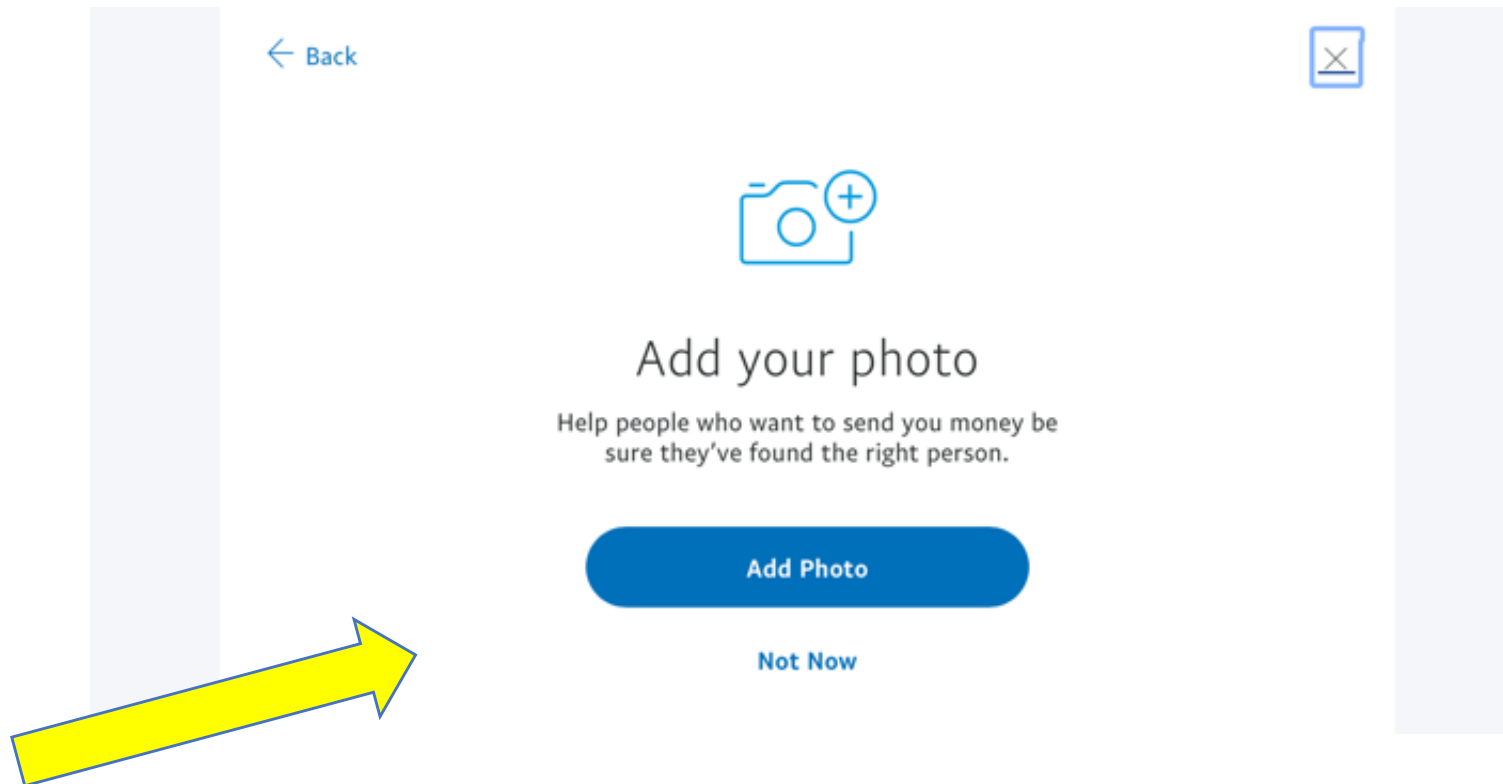
Get Started





www.us1.digital

Add your photo or logo – or click on “not Now”.





www.us1.digital

Type in the name you want to use in your short link, like your name, or *yournametips*. Click on “Next”.

The screenshot shows a mobile app interface for creating a short link. At the top left is a blue arrow pointing left with the text "Back". At the top right is a grey "X" icon. In the center, there is a circular icon with a camera and a plus sign. Below this is the text "CHOOSE YOUR LINK". Underneath is a text input field containing "paypal.me/thebandtips" with a green checkmark icon to its right. Below the input field is the text "It's available!". At the bottom is a large blue button with the text "Next". A large yellow arrow with a blue outline points from the bottom left towards the "Next" button.



www.us1.digital

Review the Terms & Conditions, click the checkbox. Click on the “Agree and Create” button.

A screenshot of a mobile application interface titled "Review your profile". At the top left is a blue arrow pointing left with the text "Back". At the top right is a blue "X" icon. In the center, there is a light gray square containing a circular profile picture placeholder with a blue outline of a head. Below the placeholder is the text "paypal.me/thebandtips". Below this, there is a checkbox that is checked, followed by the text: "I agree that my name, photo, username, email, and mobile can be shown to others to make it easier to find me on PayPal and to transact with me, and I agree to the [Terms & Conditions](#) and [Privacy Policy](#)." At the bottom of the form is a blue rounded rectangular button with the text "Agree and Create". Two large yellow arrows with blue outlines are overlaid on the screen: one points from the left towards the checkbox, and the other points from the bottom towards the "Agree and Create" button.



www.us1.digital

Here is the final page you will see – this picture is the confirmation of the short link we created for US1 Digital.

